



**For Immediate Release**  
**January 25, 2019**

**PR%F Awards & PR%F Awards Design Distinctions**  
**Entries Open Today for 2019 Industry Competition**

LAS VEGAS – January 25, 2019 – The [PR%F Awards](https://proofawards.com) is now open & taking entries for its international & domestic alcohol & liquor brand awards competition set for June 16-18, 2019. The **PR%F Awards** platform is designed to crown the top Spirits & Liquors from around the world through industry review and acknowledgement. All winning brands will receive the distinguished **PR%F Award** medal and industry accolades that come with being awarded by a world-class panel of Spirits & Liquor decision makers. In addition, the **PR%F Design Distinctions** will award the most creative and effectual labels, point of sale and packing. All winning brands will receive an eminent **PR%F Award** medal, and a comprehensive marketing package by a world-class panel of Spirits Industry experts from across the globe. <https://proofawards.com>

The **PR%F Awards** will take place June 16-18, 2019 in Las Vegas with a prestigious panel of judges that are regarded as the leaders of the spirit and alcohol industries and play a key role as the decision-makers for distribution, retail and purchasing. All spirits are evaluated in NEAT, our official judging glass, scientifically designed to deliver the best aromas for evaluation and enjoyment.

The sequestered and private judging process will be 100% double-blind for the preliminary rounds (bronze, silver, gold, double-gold, Century) all the way to the final sweepstakes round which determines Best of Show winners in each main category. All 100 point perfect scoring brands will become the honored recipient of the #Century Distinction (#C%) by the **PR%F Awards**.

**The PR%F Design Distinction Awards** will be held simultaneously to honor the best and most creative and powerful labels, packaging and point-of-sale program headed by top advertising, marketing and design experts from across the United States.

Following the three-day tasting and design competitions, the private, unedited and unbiased “tasting notes” on each entry will be provided to all entrants casting insights from all members on each the panel.

The 2019 **PR%F Awards** is presented by *Food & Beverage Magazine* (10 million monthly readers noted by Amazon’s Alexa rating system, and noted as the most progressive resource in the F&B industry); the medal winners will be announced and showcased in several upcoming issues of *Food & Beverage Magazine* starting July 2019 as well as broadcasted on Food & Beverage Podcast Network.

In addition to receiving decorative medals and honors/certification, and a comprehensive marketing package, the selection of winners will be included in an extensive visibility program, including a detailed press distribution campaign to industry trades, and will also be showcased to a variety of distributors and industry experts via trade shows, podcast broadcasts, press distribution and social media.

#### **About The PR%F Awards and PR%F Design Distinctions**

The PR%F Awards is the premiere spirits awards program and PR%F Awards Design Distinctions is headquartered at 3900 Hualapai Avenue, Las Vegas, Nev. 89123. The competition will be held June 16-18, 2019. [www.proofawards.com](http://www.proofawards.com)

#### **About Food & Beverage Magazine**

***Food & Beverage Magazine*** is the premiere worldwide destination multi-platform medium for global restaurants and hospitality, ideas trends, and quality – located at 1930 Village Center Circle, #3197, Las Vegas, Nev., 89134 [www.fbmagazine.com](http://www.fbmagazine.com)

#### **About Good Spirits Distributing**

Good Spirits Distributing is a premiere distributor in Las Vegas and Reno, Nev. specializing in craft spirits, beer & wine located in Las Vegas at 880 Wigwam Parkway, Suite 130, Henderson, Nev., 89014. [www.goodspritsdistributing.com](http://www.goodspritsdistributing.com)

#### **About Constellation Catering**

Constellation Catering is a progressive full-service liquor catering & special events company in Southern Nevada and holds liquor and alcohol concession licenses in Las Vegas, Clark County, Henderson and North Las Vegas. [www.constellationcatering.com](http://www.constellationcatering.com)

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