

# PR%F the Magazine

## RATE SHEET

an online media source for the beverage buyer

### AD PRICING

|                      |             |
|----------------------|-------------|
| 1 Full Page Ad       | \$4000      |
| 2 or 3 Full Page Ads | \$3500 each |
| 4 Full Page Ads      | \$3000 each |
| Cover Story Package* | \$10,000    |

|                                |             |
|--------------------------------|-------------|
| 1 Double Truck Ad              | \$6500      |
| 2 or 3 Double Truck Ads        | \$5500 each |
| 4 Double Truck Ads             | \$5000 each |
| Back Cover & Editorial Feature | \$6500      |

#### \*Cover Story Package includes:

- Editorial Cover Story with photos, original content
- Table of Contents Picture
- Brand Buying Guide
- 3 entries into PR%F Awards
- Full Page Ad in an upcoming issue
- One editorial (press release) in an upcoming issue



### ADVERTORIAL OPPORTUNITIES

#### WOMEN-OWNED FEATURE

**\$1750**

- Full-page editorial, photo, product
- 1 entry into PR%F Awards
- 20-minute interview on PR%F Live!

#### GADGET REVIEW

**\$1750**

- Review by two top bartenders featured in PR%F the Magazine
- 1 entry into PR%F Awards
- 20-minute interview on PR%F Live!

*Ad & Entry Packages available upon request.*

#### PR%F LIVE! FEATURE

**\$850**

A 10-minute live telecast video between our James Beard Award Winner host, Jennifer English, and your brand's creators. This special up close and personal interview will be made available for your brand to use as a personal commercial - for social media, sales, marketing, employee motivation, stockholders and more. Plus, *Food & Beverage Magazine* and *PR%F the Magazine* will also distribute it on their social media circuits.



**PR%F the Magazine is distributed by Food & Beverage Magazine, now with 18 million readers worldwide.**