



## **PR%F Awards V – Spirits, Wine & Beverage Competition**

Powered by *Food and Beverage Magazine*, Delta Sky Club,<sup>®</sup> Palms Casino Resort - Las Vegas and Harrah College of Hospitality at University Nevada Las Vegas

Private judging competition will be held Nov. 7 – 9, 2023 – Las Vegas

All our judges are beverage buyers from across the US – airlines, cruise lines, resorts, casinos, restaurants, bars, nightclubs, big box retail chains, liquor stores, distributors, online retail and more.

Each SKU is automatically entered into two competitions – Masked (double-blind) and Unmasked (The Total Package, where our buyers get to see your bottle, logo, marketing and price point.) A chance to win TWO separate medals.

Women Owned Brands and Certified KOSHER Brands receive an honorary medal of recognition.

Each entrant receives an “entered” graphic, if you win a medal, a “winners” graphic, access to our logo, brand, and medal graphics – AT NO CHARGE. No licensing fee is required to tell the world you won a coveted PR%F Award. We even provide you graphics for easy promotion.

Plus, be a part of the social media and online magazine distribution of *Food and Beverage Magazine*, and PR%F the Magazine-Everything Beverage Winners Edition. Click here to see our 2022 Winners Edition at [www.proofawards.com](http://www.proofawards.com)

More than 300 categories including Ready-to-Drink, Non-Alcoholic Beverages (Alcohol-Free), coffees, teas, waters, and functional beverages.

All entries must be in by October 8, 2023.

All bottles must be in by October 8, 2023.

\$495 per SKU – enters your brand varietal into two separate competitions.

Special Packages for five (5) SKUs or more. Please inquire.

Upon formal registration, email [Michele@proofawards.com](mailto:Michele@proofawards.com) for further instructions on where to send samples, photos, and other deadlines, etc.